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IMCP WordPress Assignment 1
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Statement of Purpose

My idea for five pages of portfolio was to use existing pages of my web site, paulemus.com. So I think the existing site actually was improved by updated content and menu titles as follows:

Portfolio 1: Biography

Portfolio 2: Optimized Photos

Portfolio 3: Videos

Portfolio 4: Full-size Photos

Portfolio 5: Continuing Ed.

The biography used the photos and text from the biography assignment in the print module from IMCP. The optimized photos are recent photos used with the San Diego Photo Club during membershare and contests. These photos were optimized with a plugin called Smush and were displayed with a gallery plugin called Envira. The videos page has different sliders from Metaslider plugin and are linked to my YouTube videos. I have a page of full-size photos since I want to display my photography on high-resolution monitors, like my 5K iMac, where there is a real difference in showing photo quality, which is important for my site and targeted audience. Then the fifth portfolio site has IMCP projects uploaded to the media library and linked to YouTube.